



*Białystok 2022*

CONFERENCE PROGRAM

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# **15th Researching and Applying Metaphor Conference**

The Social Impact of Metaphor

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21-24 September 2022  
University of Białystok  
Poland



*Białystok 2022*

## **RAAM15 LOCAL ORGANIZING COMMITTEE**

**Centre for Linguistic Studies  
Faculty of Philology  
University of Białystok, Poland**

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# THE SOCIAL IMPACT OF METAPHOR

## CONFERENCE THEME

People affect each other in many different ways. As social animals, we are drawn by the attractiveness of others and aroused by their mere presence, stimulated by their activity and embarrassed by their attention. We are influenced by the actions of others, entertained by their performances, and sometimes persuaded by their arguments. We are inhibited by the surveillance of others and made less guilty by their complicity. We are threatened by the power of others and angered by their attack. Fortunately, we are also comforted by the support of others and sustained by their love.

**By social impact, I mean any of the great variety of changes in physiological states and subjective feelings, motives and emotions, cognitions and beliefs, values and behavior, that occur in an individual, human or animal, as a result of the real, implied, or imagined presence or actions of other individuals.**

(Latané, 1981:343)

Metaphor scholarship, conscious of the power yielded by figurative language, has great potential to raise the same awareness among other language users. With this theme we hope to advance the discussion about the implications of metaphor studies and their implementation in real world.

Latané, B. (1981). The Psychology of Social Impact. *American Psychologist*, 36(4), 343-356.

## PROGRAM COMMITTEE

**Kathleen Ahrens** – The Hong Kong Polytechnic University

**Angeliki Athanasiadou** – Aristotle University of  
Thessaloniki

**Antonio Barcelona** – University of Córdoba

**Ksenija Bogetić** – University of Belgrade

**Marianna Bolognesi** – University of Bologna

**Christian Burgers** – University of Amsterdam

**Jonathan Charteris-Black** – University of West of England

**Jurga Cibulskienė** – Vilnius University

**Alan Cienki** – Vrije Universiteit Amsterdam

**Allison Creed** – University of Melbourne

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**Kristina Despot** – Institute of Croatian Language and  
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**Lettie Dorst** – Leiden University

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**Charles Forceville** – University of Amsterdam

**Raymond W. Gibbs** – Cognitive Scientist and  
Independent Scholar

**Dedre Gentner** – Northwestern University

**Elżbieta Górská** – University of Warsaw

**Iraide Ibarretxe-Antuñano** – University of Zaragoza

**Albert Katz** – The University of Western Ontario

**Veronika Koller** – Lancaster University

**Jeannette Littlemore** – University of Birmingham

**Andreas Musolff** – University of East Anglia

**Susan Nacey** – Inland Norway University of Applied  
Sciences

**Ignasi Navarro i Ferrando** – Universitat Jaume I

**David O'Reilly** – The University of York

**Paula Pérez-Sobrino** – University of La Rioja

**Julien Perrez** – University of Liège

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**Elena Semino** – Lancaster University

**Inesa Šeškauskienė** – Vilnius University

**Mark Shuttleworth** – Hong Kong Baptist University

**Dennis Tay** – The Hong Kong Polytechnic University

**Paul Thibodeau** – Oberlin College

**Ning Yu** – Pennsylvania State University

**Jordan Zlatev** – Lund University

# GENERAL INFORMATION

## IMPORTANT

**We strongly encourage all authors to provide content guidance regarding their presentations at the beginning of their talks, especially if they pertain to sensitive topics.**

## BEFORE THE CONFERENCE

- 🔄 Create a free Zoom account [here](#).
- ☑️ If you already have Zoom, update it. Open Zoom Desktop Client, click on your profile picture and select "Check for Updates"

Make sure your account displays your full name. [Sign in to your account](#), go to "Profile" and change the name if needed. You can add a profile picture, too!



Please note that accounts without a full name might not be allowed into the meetings.

Make sure your Zoom Client has all necessary permissions:

- For MacOS: With Zoom turned off, go to System Preferences -> Security & Privacy -> "Privacy" tab  
The Zoom box has to be checked in three options: Camera, Microphone and Screen Recording. If it is not, click on the lock in the bottom left part of the window and change the settings. Now you can turn on Zoom again!
- ⚙️ **IMPORTANT:** Without Screen Recording permitted you will not be able to share your screen!
- For Windows: close your Zoom Desktop Client. Go to Start -> Preferences -> Privacy -> App Permissions  
Make sure Zoom is allowed to use Camera and Microphone.

## DURING THE CONFERENCE

- 🕒 If you are chairing a panel, you are asked to come to the session 7-10 minutes earlier.
- 🕒 If you are presenting, you are asked to come to the session 5-7 minutes earlier to test your audio, video, and screen sharing.

🔇 Have your microphone muted unless you are presenting.

📷 If you can, turn your camera on for the Q&As.

🕒 **Take regular breaks.**

## SESSION TYPES:

👤 Plenary lectures (45-50 min. talk + 10 min. discussion)

📄 Parallel sessions (20 min. talk + 5-7 min. discussion)  
PhD Conference Presentation Prize (20 min. talk + 5-7 min. discussion)

📄 Poster session (5 min. per talk + discussion)

🕒 Work in progress session (6 min. per talk + discussion)

**The PhD Conference Presentation Prize is sponsored by John Benjamins Publishing Company.**

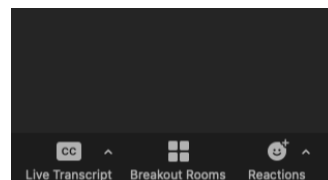
**Check out the exclusive offer that was prepared just for the RaAM15 Participants! [Go here to learn more.](#)**

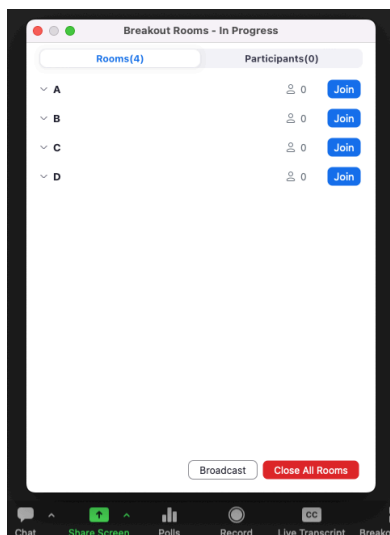
## HOW TO ACCESS THE PANELS

- Check the program for the letter in the square brackets next to the panel you want to join, e.g. [A] Politics.

**The letter corresponds to the name of the breakout room assigned to the panel.**

- Open the Zoom link from the program. You'll be taken to the main room of the session.
- Click on the Breakout room option in the bottom bar of the Zoom window.





- ▶ A new pop-up window will appear, allowing you to choose the breakout room assigned to the session.
- ▶ Choose the room and click "join". You will be asked to confirm your choice. You will be taken to the room immediately.
- ▶ If you want to change the room, click on the "breakout room" option in the bottom bar of the Zoom window and repeat the steps.
- ▶ If you want to go back to the main session, click the blue "Leave room" button in the bottom right corner of the Zoom window.



## OH NO, I'M LOSING CONNECTION! :(

- Turn off all applications which you don't need at the moment.
- Make sure no applications are updating at the moment.
- Turn off your camera.
- If the problem persists, leave the meeting and join again.

## RECORDINGS

- ▶ Plenary lectures, parallel sessions talks, and the poster session will be recorded by the members of RaAM15 LOC. Only the presentation part will be recorded.

**Authors who do not wish to be recorded should inform the host of their panel immediately before presenting. The hosts' names are indicated in the program.**

- ▶ Unauthorized recording and dissemination of the entire or parts of the conference are strictly prohibited. Authors reserve all rights to the content of their presentations.
- ▶ The recorded talks will be published on a dedicated website which can be accessed only by the active RaAM members. They will not be available to the general public unless specifically allowed by the author.
- ▶ The authors reserve the right to remove the recordings or restrict their time availability. If you wish to do so, please contact us at raam15[at]uwb.edu.pl

## GOOD ZOOM PRACTICES:

- ▶ Keep your microphone muted during the presentations so that you do not interrupt the presenter.
- ▶ If you want to ask a question, use the "raise hand" feature in the Participants tab during the discussion part so that the chair of the session sees you. You are free to write your questions in the chat, too.
- ▶ If you want to send a message to a specific participant, switch the option above the text box from "Everyone" to "Private message". If the person you have in mind is in the room with you, you will see their name. Remember to switch the option back to chat with everyone.
- ▶ If you can and are comfortable with that, we encourage you to turn your camera on during the discussion part. It's easier for the presenters to talk to you instead of a black screen!
- ▶ If you feel like your question might be a longer discussion with the author, offer to move your conversation to a separate breakout room "Lounge" that is open during the parallel sessions.
- ▶ Please refrain from taking screenshots which might include other participants in your panel ("Gallery view") and posting them on social media without their permission. We encourage you to ask the participants at the end of the panels to take a "picture" together by turning everyone's cameras on.

## CODE OF CONDUCT

Our conference is dedicated to providing a harassment-free conference experience for everyone regardless of gender, sexual orientation, age, (dis)ability, race, religion, nationality, or language background.

We do not tolerate harassment of conference participants in any form at any conference venue, including talks, workshops, parties, receptions, and the '[hallway track](#)'. We regard online harassment on Twitter and other social media as equally serious as face-to-face harassment. Our goal with this code of conduct is to further promote the open exchange of ideas, the freedom of thought and expression, and respectful scientific debate, as expressed in our "[diversity and inclusion statement](#)".

Harassment includes, but is not limited to, the following:

- offensive verbal comments or gestures related to gender, gender identity and expression, age, sexual orientation (dis)ability, physical appearance, race, ethnicity, religion, nationality, or language background
- gratuitous sexual images in public spaces
- deliberate intimidation, stalking, following, harassing photography or recording
- sustained disruption of talks or other events
- inappropriate physical contact and unwelcome sexual attention

Participants asked to stop any harassing behavior are expected to comply immediately.

If you are being harassed, notice that someone else is being harassed, or have any other concerns, please contact a member of conference staff immediately. Conference staff can be identified as they have (LOC) next to their names.

Conference staff will be happy to help those experiencing harassment to feel safe for the duration of the conference. We will take any report of harassment seriously, investigate it, and take appropriate action. We value your attendance.

Our code of conduct applies equally to all RaAM15 participants, including sponsors, organizers, volunteers, keynote speakers and conference delegates. We expect participants to follow these rules at conference and workshop venues and conference-related social events.

This code of conduct has been adapted from the [RaAM2020 conference](#) and is based on the example policy from the [Geek Feminism wiki](#), created by the Ada Initiative and other volunteers.

## DIVERSITY AND INCLUSION STATEMENT

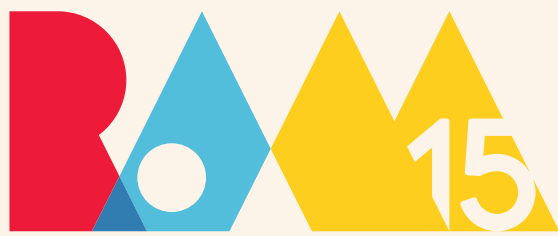
The open exchange of ideas, the freedom of thought and expression, and respectful scientific debate are central to the aims of RaAM15.

These require a community and an environment that recognizes the inherent worth of every person and group, that fosters dignity, understanding, and mutual respect, and that embraces diversity. We are thus committed to sharing values of diversity and inclusion. We view diversity with respect to racial and ethnic background, religious beliefs (or lack thereof), gender, sexual orientation, national origin, age, (dis)ability, socio-economic background and language background to be assets within our community and a source of learning and opportunity. In order to foster diversity and inclusion, we seek to provide forums for varied perspectives and an open exchange of ideas in an unbiased and non-prejudicial way. The values expressed in this statement are recognized and supported fully by the organizing members of RaAM15. We will not tolerate behavior that runs counter to these values, as explicitly stated in our accompanying [code of conduct](#).

We are committed to identifying and supporting diversity among the members of the RaAM15 scientific committee and awards committees, as well as with our keynote speakers, session chairs and presenters. Further, one criterion for acceptance of proposals for pre-conference workshops is the extent to which the workshop will offer artistic, intellectual, regional, ethnic, and/or cultural diversity to the conference. We will track and publish metrics on the conference website related to gender and national origin in connection with conference events.

Credits: This diversity and inclusion statement has been adapted from the [RaAM2020 Conference](#) and is based on that used at the [Society for Political Methodology](#), as well as the example policy from the [Geek Feminism wiki](#), created by the Ada Initiative and other volunteers.





## Conference Program

*Białystok 2022*

All parallel sessions are 5 minutes longer than the total duration of their talks to allow for presenter changes and introductions. Starting times are approximate. All times are UTC +02:00 (CEST/Warsaw). Check the time difference [here](#)

### DAY 1 - 21/09/2022 Wednesday

08:30-10:30	Workshop	Career META4	Allison Creed (University of Melbourne, Australia)	(max number of participants reached; link emailed to participants)
10:45-12:15	Workshop	Text-Label-System: An Annotation Tool for Metaphor	National Chengchi University / National Central University, Taiwan	(max number of participants reached; link emailed to participants)
12:30-13:15	Workshop	How to publish in a top journal?	Jeannette Littlemore (University of Birmingham, UK)	

*Day 1 is organized in one Zoom meeting. The links next to the panels are there for your convenience. There is no need to leave the meeting after each session.*

14:15-14:30						Conference opening Justyna Wawrzyniuk, University of Białystok - Chair of the Local Organizing Committee Agata Rozumko, University of Białystok - Deputy Director of the Centre for Linguistic Studies Kathleen Ahrens, The Hong Kong Polytechnic University - Chair of RaAM Association																	
14:30-15:30		Plenary lecture		Kathleen Ahrens (The Hong Kong Polytechnic University, Hong Kong) Taking strength from the source and breaking barriers				Chair: Dennis Tay															
15:30-15:40												break											
15:40-17:15		SESSION 1		[A] PhD Conference Presentation Prize				[B] Methods				[C] Politics (1)				[D] Language acquisition (1)							
		15:40-16:10		Chair: Manuela Romano Mozo Host: Martyna Awier PhD Conference Presentation Prize is sponsored by John Benjamins Publishing Company Laurence De Backer Metaphorically framing popular dimensions of the migration debate in the news. A variationist, corpus-based discourse analysis of El Diario's coverage of the DACA-question				Chair: Ben Clarke Host: Tomasz Michta Michele Mannoni The word, the character, the character component, or the variant? Methodological issues in identifying linguistic metaphors in (legal) Chinese Ben Clarke and John Currie A tools-based approach for improving metaphor classification: The role of re-expression tests in analysing whether climate change is really conflict in a corpus of UK parliamentary data				Chair: Inesa Šeškauskienė Host: Daniel Karczewski Réka Benczes and Lilla Petronella Szabó It's showtime: DEMOCRACY AS ENTERTAINMENT in present-day Hungarian political communication Ludmilla A'Beckett Discourse metaphors of the Russo-Ukrainian war: Framing a new experience through concepts of WW2				Chair: Sally Zacharias Host: Beata Piecychna Rajab Esfandiari and Ghasem Vadipoor Using Conceptual Metaphor to Resolve the English Language Writing Challenges							
				16:10-16:40				Anastasija Jagafarova Metaphoric anaphora resolution by L2 learners of Spanish: evidence from eye tracking								Reyes Llopis-García, Beatriz Martín-Gascón and Irene Alonso-Aparicio The Social Impact of Metaphorical L2 Instruction: New Avenues for Empirical Research							
				16:40-17:10				Lola Marinato, Giuditta Caliendo, and Maarten Lemmens Sharing grief through metaphors: A study on French narratives of perinatal loss				Elise Stickles, Schuyler Laparle, Celeste Browning, Vivian Du, Kelly Jones, Med Amine Lahouli, Inés Lozano-Palacio and Eve Sweetser Challenges for multilingual metaphor corpora: Methods and guiding principles				Wojciech Wachowski and Karen Sullivan The "lesser human" metaphors justifying Russian expansion				Sergio Sánchez Padilla Alternative metaphors, radial networks, and conceptual prototypes for the teaching and learning of so-called "present perfect" in the instruction of English as a foreign language.			
				17:15-17:30												break							
17:35-19:10		SESSION 2		[A] PhD Conference Presentation Prize				[B] COVID-19 (1)				[C] Pragmatics and discourse				[D] Social Impact (1)							
		17:35-18:05		Chair: Sarah Turner Host: Justyna Wawrzyniuk PhD Conference Presentation Prize is sponsored by John Benjamins Publishing Company Špela Antloga Figurative language in conversational humour				Chair: Elena Semino Host: Tomasz Michta Schuyler Laparle, Elise Stickles, Eve Sweetser and Bryce Wallace Moral framing and pandemic metaphors				Chair: Sui He Host: Daniel Karczewski Yang Wu Fight metaphor in translation: From patriotism to pragmatism:A corpus-based critical analysis of fight metaphor in crosslingual political discourse of China				Chair: Michele Mannoni Host: Beata Piecychna Magda Stroinska and Grażyna Drzazga Same war, different sides: metaphors in fake and legitimate discourse about COVID-19							
				18:05-18:35				Dāvis Engēlis Metaphors in the Soviet-Latvian and Diaspora-Latvian musical thought. A comparative analysis				Celeste Browning and Elise Stickles Microvariation in Inner Circle Englishes: COVID-19 Metaphors in Canadian and American English				Ivan Dolph Fabregas Pagtan-aw: Features of a Bantoanon Worldview as Constructed in Metaphors in Āsi Poetry from 1916 to 2004				Jane Dilkes I feel like a robot literally: the specific role of metaphor in a depersonalization community			
				18:35-19:05				Marta Martín Gilete Exploring metaphor use in metaphor-mediated instruction				Reyes Llopis-García, Laura Filardo-Llamas, Inés Olza, Iraide Ibarretxe-Antuñano and Paula Pérez-Sobrinó The soundtrack of the pandemic. A qualitative approach to metaphorical construals of the pandemic in songs from 2020				Herbert Colston Why Metaphor is Dripping with Social: From Relevance, through Battling Covid, to Love				Andrew Nsirim Historical Formation of the Nègre Concept: A Vector Semantics Approach to Mapping Diachronic Metaphor Use in French Racial Description, 1666-1789			
				End of day 1																			

### DAY 2 - 22/09/2022 Thursday

*Susan Lee Nacey's plenary lecture and sessions 3 and 4 are organized in one Zoom meeting. The links next to the panels are there for your convenience. There is no need to leave the meeting after each session. The social events and sessions 5 and 6 are linked to one Zoom meeting. The links next to the panels are there for your convenience. There is no need to leave the meeting after each session.*

09:00-10:00	Plenary lecture	Susan Lee Nacey (Inland Norway University of Applied Sciences, Norway) The superpowers of metaphor researchers		Chair: Allison Creed	
10:00-10:10					
break					
10:10-11:15	SESSION 3	[A] Psychology	[B] Humor	[C] Narration	[D] Work in progress (1) 10:10-11:00
		Chair: Zsófia Demjen Host: Tomasz Michta	Chair: Inés Lozano Host: Daniel Karczewski	Chair: Carina Rasse Host: Marcin Trojszczak	Chair: Justyna Wawrzyniuk Host: Beata Piecychna
					Format: 6 min talks + discussion
	10:10-10:40	Dennis Tay Survival of the fittest metaphor: Modeling the lifespan of metaphors in psychotherapy	Britta Brugman, Christian Burgers, Camiel Beukeboom Persuasive Effects of Humorous Figurative Frames in Satirical News	Shreya Mudgil Beauty and Love: Sample survey based analysis of metaphors in Bollywood	Ting Ma Chinese English-as-a-Foreign-Language Learners’ Metaphor Awareness and Metaphor Use in Writing
	10:40-11:10	Han Qiu and Dennis Tay The interaction between metaphor use and psychometric variables: a case study of trauma metaphors about the 2019-2020 Hong Kong social unrest	Ashleigh Hume and Stephen Skalicky Give Nothing to Satire: Kiwis and Inward Facing Satire	Kimberley Pager-McClymont and Fransina Stradling The Role of Pathetic Fallacy in Triggering Narrative Empathy	Yufeng Liu Ideology and evaluation: Metaphorical (re)framing in translated COVID-19 news discourse in China, the US and the UK
					N.J. Obihara, W.G. Reijnierse, M.W.J. Stommel, B. Bendermacher, J.W. Lardenoije, W.P.M.S. Spooren Towards shared understanding: The impact of ‘mediphors’ in doctor-patient consultation



11:15-11:25		break			
11:25-13:30	SESSION 4	[A] COVID-19 (2)	[B] Popular science	[C] THEME SESSION Conceptual Levels of Metaphor	
		Chair: Samantha Ford Host: Tomasz Michta	Chair: Maciej Rosiński Host: Daniel Karczewski	Chair: Chia-Rung Lu Host: Martyna Awier	
		Winnie Huiheng Zeng, Yin Zhong, Kathleen Ahrens and Chu-Ren Huang Effects of Metaphors and Gain/Loss Framing on Pandemic Vaccination Responses	Lei Zhang and Ronghui Guo A Study on Multimodal Metaphorical Representation of Diseases in Popular Medical Science Animation: A Case Study of Cells at Work I	Chia-Rung Lu Web surfing and Buddha-like: two conceptual levels of metaphorical extension in Chinese	
		Elena Semino, Stephen Flusberg and Alison Mackey Investigating framing effects of metaphors for vaccinations	Sum Wong ‘A Web of Interconnecting Threads’: Mixed Metaphor in Popular Science Discourse	Shu-Ping Gong and Ya-Chu Chung Linguistic Constraints in Fictive Motion Sentences in Mandarin Chinese: The Travellability of Figures and Shape Manner in Motions	
		Elena Negrea-Busuioac Vaccine as a cheat sheet: The power of metaphor to build and undermine pandemic-related arguments on Facebook	Mark Shuttleworth, Alice Deignan and Sum Wong Using Keyness to Identify Metaphor-rich Popular Science Articles: an Experiment in Corpus Construction	Suet-Ching Soon PATH Metaphors in Chinese Adverb <i>daodi</i>	
		Anaïs Augé “COVID-19 is the Earth's vaccine”: Are environmental metaphors controversial?	Nynke Bos, Anke Oerlemans, Gudrun Reijnierse, Lisa Vandeberg and Marlies Hulscher “Mapping” knowledge dissemination: Metaphors in scientific and journalistic discourse about immunotherapy	Yi-Hsuan Fu The Conventional Metaphors of Body Parts in Arabic: Sinn ‘tooth’ and Yad ‘hand’	
13:30-14:20	social events	Let's polish your Polish!		Host: Patrycja Kownacka	
14:20-15:20		Student Members Event		Host: Justyna Wawrzyniuk (EC)	
15:20-15:30					
break					
15:30-17:05	SESSION 5	[A] Theory (1)	[B] Emotions		[D] THEME SESSION Metaphorical structuring in critical global issues
		Chair: Alice Deignan Host: Marcin Trojszczak	Chair: Caroline Girardi Ferrari Host: Martyna Awier		Chair: Hana Gustafsson, Laura Michaelis Host: Justyna Wawrzyniuk
		Marie Teich, Wilmer Leal and Juergen Jost Metaphorical Etymological Network Structure of the English Language	Kimberley Pager-McClymont Pathetic fallacy as a conceptual metaphor: expressing emotions through colour tones.		15:30 – 15:35 OPENING REMARKS
		Anna Jelec and Izabela Kraśnicka Where is the metaphor in metaphorical gestures?	Konrad Juszczczyk, Barbara Konat, and Małgorzata Fabiszak Emotional appeal and metaphors in political argumentation		15:35 – 16:05 Laura Michaelis Hitting the Pipe: Drug Addiction and Other Metaphors of Fossil Fuel Supply and Demand
		David Ritchie Metaphors, deliberate and not-so-deliberate	Ludovica Cerini and Alessandro Lenci What metaphors can tell us about the future. Explaining innovations through metaphorical mappings		16:05 – 16:35 Cameron Mozafari Carbon Compounds and The Need for Climate Neologisms
17:05-17:15					
break					
17:15-18:20	SESSION 6	[A] Theory (2)	[B] Language acquisition (2)	[C] Work in progress (2) 17:15-18:05	
		Chair: Marianna Bolognesi Host: Agata Rozumko	Chair: Tina Krennmayr Host: Edyta Wajda	Chair: Maria Muelas-Gil Host: Beata Piecychna	Hana Gustafsson and Rosana Ferrareto Conceptualizing COVID-19 as a cybersecurity response: metaphorical conceptual integration across disciplines
				Format: 6 min talks + discussion	
		Raymond Gibbs How We Resist Metaphors	David O'Reilly and Carina Rasse Confidence and the role of the first language in second language idiom comprehension: Do learners know what they think they know?	Gina Scarpete Walters Metaphorical conceptualizations of heart in the languages of the Balkans. Case study: the Romanian heart	17:05 – 17:35 Rebecca Lee Conflicting Spatial Metaphors in Racism Discourse
		Josie Siman How do conceptual metaphors constraint (novel) metaphors’ paraphrases?	Susan Nacey Development of metaphorical production in learner language: A longitudinal perspective	Isabelle Linden, Bruno Dumas, Anne-Sophie Collard and Anne Wallemacq Exploration of Visual Support for the Interpretation of Metaphor : illustration of the Living Metaphor of Robots	17:35 – 18:05 Sofia Moratti Contemporary Fairy Tales: Narrating Women Academics Through Metaphors
				Vinícius R. Silva Tavares “This represents Brazil better than samba and soccer”: how Brazilians frame Brazil	18:05 – 18:20 GENERAL DISCUSSION
				Caroline Girardi Ferrari Adaptation of a Brazilian Portuguese figurative language comprehension test to the English language	
End of day 2					

## DAY 3 - 23/09/2022 Friday

Day 3 is organized in one Zoom meeting except for the Coffee break with the Plenary Speakers. The links next to the panels are there for your convenience. There is no need to leave the meeting after each session.

08:25-08:55		Take the Wheel of Life Challenge with dr Allison Creed (breakout room)			
09:00-10:00	Plenary lecture	Christian Burgers (University of Amsterdam, the Netherlands) Social impact of figurative framing		Chair: Gudrun Reijnierse	
10:00-10:10		break			
10:10-11:45	session 7	[A] COVID-19 (3)	[B] Politics (2)	[C] THEME SESSION Metaphor as a Byproduct of Voice Markers: A Cross- cultural Perspective from the Austronesian Languages	[D] Evaluation
	10:10-10:40	Chair: Ana Werkmann Horvat Host: Beata Piecychna	Chair: Britta Brugman Host: Tomasz Michta	Chair: Siaw-Fong Chung Host: Justyna Wawrzyniuk	Chair: Pernille Bogo Jorgensen Host: Daniel Karczewski
		Yufeng Liu The US-China battle over Coronavirus in the news media: Metaphor transfer as a representation of stance mediation	Kätlin Järve Metaphors in European multilingual terminology: a case study of three topical terms	Siaw-Fong Chung Metaphorical Mechanisms of the Suffix -an in Malaysian Standard Malay	Jennifer Foley and Laura Hidalgo-Downing “Instagram is a ridiculous lie factory”: Creative and evaluative metaphors in discourse on social media and mental health



	10:40-11:10	<b>Barry Grossman</b> COVID-19, Self-volition and the English reflexive construction get + x-self	<b>Qijun Song</b> (De-)metaphorizing Gene: Framing Chinese Political Discourse in a Post-truth Arena	<b>Fuhui Hsieh</b> Time-Space-Event metaphors in Formosan Languages: Another Look on Intercultural Communication	<b>Jeannette Littlemore and Sarah Turner</b> Metaphor and Evaluation in Conversations about Work
	11:10-11:40	<b>Sami Chatti</b> Military Framing of Covid-19	<b>Yuuki Tomoshige</b> A Building Metaphor and A Construction of Political Reality in the U.S. Inaugural Addresses (1960~2021)	<b>Rik De Busser</b> The abstraction of space in Central Bunun locative nominalizations	<b>Yelena Yernkryan and Diana Movsisyan</b> ON THE SOCIO-RELATIONAL VALUE OF UNDERSTANDING
11:45-12:00break					
12:00-13:00Poster session					
		Chair: Justyna Wawrzyniuk			
		<b>Gloria Zanella</b> Popular science genre and Astrophysics	<b>Eva Katalin Varga and Katalin Fogarasi</b> Metaphors in German and Russian radiographic descriptions of lung alterations caused by COVID-19	<b>Godswill Chigbu</b> Beyond WAR Framing of COVID-19 pandemic in crisis communication in Sub-Saharan Africa	<b>Julia Ostanina-Olszewska and Aleksandra Majdzińska-Koczorowicz</b> Memes' processing in the light of the Multimodal Metaphor and Conceptual Blending Theory
		<b>Alena Revutskaya</b> Metaphorical Conceptualization of Homeland in Maria Pawlikowska-Jasnorzevska Last Years’ Poetry and its Translations by David Samoylov	<b>Ljubica Leone</b> Metaphorical representations of climate change in The Sun newspaper: a short-term diachronic study (1998-2021)	<b>Jie Fu</b> The conceptualization of aphasia: metaphor framing in discourse	
13:00-14:00break					
14:00-15:35	Session 8	[A] Social impact (2)	[B] Education (1)	[C] Politics (3)	[D] Cross-linguistic (1)
		Chair: Caroline Girardi Ferrari Host: Beata Piecychna	Chair: Ana Maria Piquer-Piriz Host: Tomasz Michta	Chair: Wojciech Wachowski Host: Daniel Karczewski	Chair: Hongying Li Host: Martyna Awier
	14:00 - 14:30	<b>Tomasz Dyrmo</b> How KNOWING IS SEEING in gesture: A case of objectification in coming out narratives	<b>Samantha Ford and Yue Guan</b> Making cross-cultural meaning in educational smartphone app icons: metonymies and metaphors	<b>María Muelas-Gil and Manuela Romano Mozo</b> Metaphor in anti-violence campaigns: an analysis of November 25th posters in Spain	<b>Michele Mannoni</b> 'I'll meet you at the rainbow bridge'. Pet loss metaphors
	14:30-15:00	<b>Kamil Kopacewicz and Tymoteusz Krumholz</b> Figurative language on dating apps: hetero- and non-heteronormative men of Tinder	<b>Alice Deignan and Elena Semino</b> Metaphorical and literal word uses in educational texts	<b>Inesa Šeškauskienė, Jurga Cibulskienė and Virginija Masiulionytė</b> Irony in public discourse. The Belarusian crisis from different perspectives	<b>Thomai Dalpanagioti</b> Figurative Fluidic Motion Patterns in English and Modern Greek: A Contrastive Analysis of 'run' and 'τρέχω'
	15:00-15:30	<b>Pernille Bogø Jørgensen</b> ‘Menopause puts a strain on relationships’: Metaphor scenarios in discourses on menopause	<b>Marta Martín Gilete, Irene Castellano Risco, Alberto Hijazo Gascón and Iraide Ibarretxe Antuñano</b> Metaphor in EMI discourse: Exploring motion events in academic talk	<b>Francesca Luisa Seracini, Hanem El-Farahaty and Łucja Biel</b> Metaphors of fundamental rights in constitutions: a cross-cultural perspective	<b>Markus Egg</b> Metaphor variation across registers in German
15:35-15:55	break	Coffee break with the Plenary Speakers			
16:00-17:05	Session 9	[A] Migration	[B] Social Impact (3)	[C] Metonymy	
		Chair: Justina Urbonaitė Host: Justyna Wawrzyniuk	Chair: Jurga Cibulskienė Host: Marcin Trojczczak	Chair: Jeannette Littlemore Host: Daniel Karczewski	
	16:00-16:30	<b>Lettie Dorst, Anke Oerlemans, Gert Olthuis and Marjan Knippenberg</b> Dementia and epistemic injustice: Understanding the metaphors for dementia used by migrant and ethnic minority groups in the Netherlands	<b>Elina Pallichuk</b> A Spiderweb of Human Trafficking: Dimensions and Perceptions	<b>Ágnes Virág</b> “Excuse me, Sir. You have serious experience in expelling the Russians”: The career of metaphoric and metonymic representations of Viktor Orbán in Hungarian Political Cartoons (1989 – 2021)	
	16:30-17:00	<b>Agata Zelachowska and Izaskun Elorza</b> The SUITCASE metaphor in multimodal narratives of migration for children	<b>Aleksander Gomola</b> Clerical pedophilia and “The Church is a flock” conceptual metaphor – how they are related	<b>Eve Sweetser</b> Metonymy and Pronoun Reference	
17:05-17:15break					
17:15-19:20	session 10	[A] Experimental	[B] Education (2)	[C] War & conflict	
		Chair: Anastasija Jagafarova Host: Justyna Wawrzyniuk	Chair: Laura Filardo-Llamas Host: Edyta Wajda	Chair: Schuyler Laparle Host: Martyna Awier	
	17:15-17:45	<b>Nick Reid and Randall Jamieson</b> A computational account of the conceptual metaphor false memory effect	<b>Elena Negrea-Busuic, Diana Simion and Georgiana Udrea</b> The heart is a pump but also a dollhouse, a four-door car or a ship: Metaphors that young students create on the fly to understand and explain core scientific concepts in biology	<b>Samara Velte</b> When the past is a taboo territory: metaphorizations of collective experiences of conflict	
	17:45-18:15	<b>Caroline Girardi Ferrari and Maity Siqueira</b> Where there’s a proverb, there’s a conceptual mapping	<b>Ana M. Piquer-Piriz</b> Bringing Cognitive Linguistics into real L2 classrooms	<b>Florencia Realí and Lucien Avellaneda</b> War metaphors in feminist discourse	
	18:15-18:45	<b>Marianna Bolognesi, Francesca Citron and Francesca Strik Lievers</b> Visual and linguistic synaesthetic metaphors in print advertising: an experimental study	<b>Dorota Gaskins, Marianna Falcone and Gabriella Rundblad</b> A usage-based approach to metaphor identification in child speech	<b>Maria Helena C. Gabriel, L. David Ritchie and Ana C. Pelosi</b> VIOLENCE in Fortaleza, Brazil: the Reality and the Metaphor	
	18:45-19:15	<b>Ana Werkmann Horvat, Marianna Bolognesi, Jeannette Littlemore and John Barnden</b> Comprehension of different types of novel metaphors in monolinguals and multilinguals	<b>Ana M. Piquer-Piriz and Laura V. Fielden-Burns</b> Alignment, pronoun shifts and role-play: Layers of personification in the English as a Medium of Instruction classroom	<b>Anaïs Augé</b> France’s ‘Phoney war’: National implications of a political metaphor	
End of day 3					

DAY 4 - 24/09/2022 Saturday

All morning sessions are organized in one Zoom meeting until the 2022 AGM. The links next to the panels are there for your convenience. There is no need to leave the meeting after each session. 2022 AGM is linked to a separate meeting. Veronika Koller's plenary lecture and conference closing ceremony are scheduled as one meeting.

08:25-8:55	break	Coffee break with the Plenary Speakers (main session)
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09:10-10:45	Session 11	[A] Cross-linguistic (2)	[B] Environment	[C] Translation	[D] Corpora and discourse
	9:10-9:40   <				